Quantitative and Qualitative Aspects of Sustainability of Ecotourism Industry (Case Study of Ilam Villages)

Behzad Vasigh

Abstract

Traveling to Karbala and other religious sites in the last decade has made llam a tourist destination. Meanwhile, cultural and ecological attractions have led to nature tourism along with religious tourism. The purpose of this research is to study ecotourism in llam province and its compliance with sustainable tourism. In this regard, the benefits and disadvantages of the residents of llam province are considered. The research method in this paper is based on the correlation-survey method. In order to evaluate ecotourism in llam, based on previous studies as well as field observations, 31 indices were compiled and 600 questionnaires were distributed based on cluster sampling and Cochran method in the targeted cities of llam province. The findings show that the development of nature tourism in llam is based on a combination of economic and developmental factors that lead to unequal power relations and reduced interactions between the human-host environment and the guest. The results show that from the viewpoint of the local people, ecotourism in llam has not been able to achieve the principles of ecological and cultural sustainability. The current approach has mainly affected the natural and cultural areas of the province's tourism target areas.

Keywords: Tourism, Ecotourism, Villages, Ilam Province.

1 .Associate Professor, Department of Architecture, Faculty of Architecture and Urban Planning, Jundishapor University of Technology, Dezful, Dezful, Iran, vasiq@jsu.ac.ir

Ilam Culture

Nos . 80 & 81, Fall & Winter 2023-2024